

Community Manager’s Report – April 2023

Festival Hall Bookings February to April 2023

Areas hired	Hours booked	Hour booked	Hours booked to date
	<u>1st Feb– 28th Feb</u>	<u>1st March – 31st March</u>	<u>1st April – 30th April</u>
			Bookings are increasing
Main Hall	60	64.33	82.83
Committee Room	14.25	11	27
Kitchen	6	6	21
Performing Rights (PRS/PPL)	6	11.5	29
Tables and Chairs	14	12	30.5

The income to date is £18, 898.00 the target income for the financial year is £26,000. Last year’s income was £18,165.00.

Festival Hall Bookings and Operations

Festival Hall packages continue to be promoted and some free promotion techniques are to be introduced. We will be emphasising more on the positive aspects of generating new hiring opportunities. We now have a graphic designer on board who is happy to assist the council with small projects, this is the same graphic designer that has assisted the council in the past.

Further to a recent survey conducted by a regular hirer, it has been brought to our attention that the acoustics in the venue prevent some Festival Hall users from hearing the speakers.

Market

The market rent income to date is £3,337.00. Last year’s income was £4,220.00.

We continue to publicise the new market initiative, enquiries are slowly being received now that Spring time is here, we continue to have a regular booking under the auction pavilion on the first and third Friday of the month.

Acis have confirmed that the auction shed pillars and railings will be repainted in the better weather.

The upcoming date of the Lloyds Mobile Bank is the 21st April. The Lloyds Mobile Bank agreement to be re-negotiated next year.

Market visit 18th March 2023

Further to my visit to the Pop Up Market , the main feedback received was as follows:

- Various comments were received regarding the condition of the market covers. A job for the Spring/Summer.
- The Market worked well but quite a few said that it was unattractive with the cars parked everywhere. There were no stalls on the right hand side. Two traders indicated that the U shape layout worked better. It was implied that it would have been better if vehicles were all parked one side and traders the other. Maybe this can be taken into consideration for the next mini market?
- A few negative comments were raised about the planters and their purpose.
- A discussion was held on Christmas and general events. It was felt that the second weekend in December would be better for the Christmas market as it was felt that something is bound to happen at Lincoln on the first weekend, even though it has been indicated that the Lincoln market will not continue.

The visit to the market was productive and I will be attending future events.

Old Police Station Lease

Negotiations are taking place with the tenant and our solicitor, there is no update at this stage.

There has been some concerns raised with parking at the Old Police Station. This matter is being addressed.

Events

Please find below events scheduled for April :

April 7 th	Fri	Good Friday Service
April 8 th	Sat	Outdoor Occasional Market
April 9 th	Sun	Beer & BBQ Race Day
April 16 th	Sun	Market Rasen Vintage Tea Dance
April 23 rd	Sun	Mind, Body and Spirit Event

An events list is being produced to include all events within the town.

Community relationship building

Regular meetings take place with the Towns Manager of West Lindsey District Council, to explore collaborative working opportunities.

Over the next month or two I will be building on databases and to explore opportunities to engage with businesses. My intentions are to be out there more, to engage with businesses face to face, this will include some weekend engagement.

The Council continue to work alongside Trinity Arts Centre, on the delivery of events in the Festival Hall and at the Sport Centre. Unfortunately Trinity Arts Centre are unable to deliver any events over the Coronation weekend. Events really need to be scheduled in and planned 6 months in advance. A discussion will be held with relevant stakeholders in June for events 2024.